

FOR IMMEDIATE RELEASE:

## Jewels by Park Lane in Costa Rica

**Chicago, Ill.** – September 26, 2011- Park Lane Jewelry took over 500 of their representatives on an all expenses paid trip to Costa Rica this past September. The attendees stayed at the RIU Guanacaste and participated in whitewater rafting, zip lines through the rainforest and lounging on the beautiful volcanic beaches.

The Costa Rica trip is one of the many promotions and incentives that Park Lane offers its representatives. The next travel trip will be to Venice, Italy in March.

**About Jewels by Park Lane-** Jewels by Park Lane is a family-owned direct sales company featuring high-quality fashion jewelry which is sold via home parties. Jewels by Park Lane was founded in Chicago in 1955 by Arthur and Shirley LeVin and is currently owned and operated by Scott LeVin, Mark LeVin and Arthur Levin III, the second generation of LeVin family. While known for the unconditional guarantee on its products and for its no product buy-in program, Park Lane also offers generous rewards to its sales consultants, party hostesses, and customers. One of the most admired and trusted direct sales companies in the industry; Park Lane currently has independent sales consultants in every state in the country.

### **Contact-**

Tara LeVin  
Sales & Marketing Manager  
Park Lane Jewelry  
100 E. Commerce Dr.  
Schaumburg, IL 60173  
Phone- 800.621.0088  
Email: [taralevin@jbpl.org](mailto:taralevin@jbpl.org)  
[www.parklanejewelry.com](http://www.parklanejewelry.com)

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